



New Dealer Application

To assure that customers receive the highest quality service and to protect dealers, FIKSE USA offers wholesale prices only to full-time *bona fide* automotive shops open to the public during normal business hours.

To apply to become a Fikse dealer, please:

1. Fill out this application and each dealer reference form completely.
2. Attach an advertisement or your government-issue business/tax license.
3. Contact 3 business references and have each complete a recommendation form and fax it to Fikse USA, Inc. for your application to be reviewed.
4. Once we have complete information from you and your references, Fikse USA, Inc. will contact you within 3 days to let you know if we are able to set up a dealership arrangement with your firm.

Fax your application, business license/tax registration, and 3 recommendations to: Fikse USA, Inc. Attention: Dealer Applications, at 253-437-0187. If your state issues a Resale Permit, we will need a copy of that document, also.

1. Your company name and shipping/receiving address:

Company name	Shipping Address	City	State	Zip
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2. Describe your company:

- wheel and tire retailer
 - performance tuner
 - body shop
 - audio or accessory store
 - other
- My company has a website: _____

3. Describe your tire mounting capability:

- have tire mounting equipment on-site-- _____
make and model of machines
 - do not have tire mounting equipment-- send tires out to be mounted;

- name of company that mounts/dismounts for you

4. Other brands of high performance wheels that you sell:

5. Name/s (First and Last) of all authorized salespeople at your location that should receive information from Fikse USA, Inc.:

Name	Signature	Title
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Name	Signature	Title
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6. Company reference/s: (Please send attached reference forms with application).

Company/contact	Phone	Fax	email
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Company/contact	Phone	Fax	email
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Dealer Discounts

FIKSE offers a "Buy-In-Over-Time" discount structure. As sales volume increases, so does the discount level. There are no large up-front purchase requirements and strong dealer performance is rewarded.

As a dealer, you know your customers better than anyone else-- and you know which ones are the right customers for FIKSE wheels.

It is important to note that the FIKSE sales system is a "one-tier" distribution system. This means that dealers sell directly to retail customers. We do not distribute through warehouse distributors or dealer-to-dealer sales. For this reason, FIKSE wheels are not sold through national mail-order catalogs, or on websites that do not have physical locations. FIKSE wheels are a highly personalized, custom manufactured product.

Actual prices vary by size, style, finish and other options. The best way to check prices is to call and ask for a quotation.

FIKSE also manufactures wheels for race teams in professional racing series. Terms apply for credentialed race teams participating in the Team Fikse race program.

Fikse USA, Inc.
6851 S 220th Street
Kent, WA 98032
www.fikse.com
Tel (253) 872-3888
Fax (253) 437-0187

New Dealer Business Reference (#2)

Please forward to: Accounting Department

The business shown below has listed your company as a trade reference on an application to become a new dealer for Fikse USA, Inc. Please complete this form at your earliest possible convenience and fax back to 253-437-0187. We need your response as soon as possible to be able to set up an account for this customer. Thank you in advance for your prompt reply.

Company applying to be a dealer:

Company name (applying to be a dealer)

Contact

Address

City State Zip

Telephone Fax

Company supplying reference:

Company name (supplying reference)

Contact

Address

City State Zip

Telephone Fax

2. What are your payment terms for this company? _____

3. What is the highest past amount owed to you by this company? \$ _____

4. What is this company's payment history with your firm?

- Prompt, earns discounts
- On-time
- Slow
- COD at customer's option
- COD COMPANY CHECK at your company's option
- COD CASH ONLY at your company's option
- PREPAID orders only

5. Wheel order experiences (Wheel companies only)

- Skilled at highly technical wheel fitments; able to serve complex customer requests
- Able to serve technically oriented customers satisfactorily with factory assistance
- Frequent product returns, unable to handle highly complex customer requests

6. **When complete, fax this sheet to: 253-437-0187.**

Please let us know if we can be of assistance to your company in the future. Thank you.



New Dealer Business Reference (#3)

Please forward to: Accounting Department

The business shown below has listed your company as a trade reference on an application to become a new dealer for Fikse USA, Inc. Please complete this form at your earliest possible convenience and fax back to 253-437-0187. We need your response as soon as possible to be able to set up an account for this customer. Thank you in advance for your prompt reply.

Company applying to be a dealer:

Company name (applying to be a dealer)

Contact

Address

City State Zip

Telephone Fax

Company supplying reference:

Company name (supplying reference)

Contact

Address

City State Zip

Telephone Fax

2. What are your payment terms for this company? _____

3. What is the highest past amount owed to you by this company? \$ _____

4. What is this company's payment history with your firm?

- Prompt, earns discounts
- On-time
- Slow
- COD at customer's option
- COD COMPANY CHECK at your company's option
- COD CASH ONLY at your company's option
- PREPAID orders only

5. Wheel order experiences (Wheel companies only)

- Skilled at highly technical wheel fitments; able to serve complex customer requests
- Able to serve technically oriented customers satisfactorily with factory assistance
- Frequent product returns, unable to handle highly complex customer requests

6. **When complete, fax this sheet to: 253-437-0187.**

Please let us know if we can be of assistance to your company in the future. Thank you.