

New Dealer Application

To assure that customers receive the highest quality service and to protect dealers, FIKSE offers wholesale prices only to full-time *bona fide* automotive shops open to the public during normal business hours.

To apply to become a Fikse dealer, please:

1. Fill out this application and each dealer reference form completely.
2. Attach an advertisement or your government-issue business/tax license.
3. Contact 3 business references and have each complete a recommendation form and fax or email it to Fikse Wheels for your application to be reviewed.
4. Once we have complete information from you and your 3 references, Fikse Wheels will contact you within 3 days to let you know if we are able to set up a dealership arrangement with your firm.

Fax your application, business license/tax registration, and 3 recommendations to: Fikse Wheels. Attention: Dealer Applications, at 253-660-5757 or email to info@fikse.com. If your state issues a Resale Permit, we will need a copy of that document, also.

1. Your company name and shipping/receiving address:

Company name	Shipping Address	City	State	Zip

2. Describe your company:

- wheel and tire retailer My company has a website:
 performance tuner
 body shop
 audio or accessory store
 other

3. Describe your tire mounting capability:

- have tire mounting equipment on-site-- _____
make and model of machines
 do not have tire mounting equipment-- send tires out to be mounted;

name of company that mounts/dismounts for you

4. Other brands of high performance wheels that you sell:

5. Name/s (First and Last) of all authorized salespeople at your location that should receive information from Fikse Wheels:

Name	Signature	Title

6. Company reference/s: (Please send attached reference forms with application).

Company/contact	Phone	Fax	email

Dealer Discounts

FIKSE offers a "Buy-In-Over-Time" discount structure. As sales volume increases, so does the discount level. There are no large up-front purchase requirements and strong dealer performance is rewarded.

As a dealer, you know your customers better than anyone else-- and you know which ones are the right customers for FIKSE wheels.

It is important to note that the FIKSE sales system is a "one-tier" distribution system. This means that dealers sell directly to retail customers. We do not distribute through warehouse distributors or dealer-to-dealer sales. For this reason, FIKSE wheels are not sold through national mail-order catalogs, or on websites that do not have physical locations. FIKSE wheels are a highly personalized, custom manufactured product.

Actual prices vary by size, style, finish and other options. The best way to check prices is to call and ask for a quotation.

FIKSE also manufactures wheels for race teams in professional racing series. Terms apply for credentialed race teams participating in the Team Fikse race program.

Fikse Wheels
#110 – 667 Sumas Way
Abbotsford, B.C. V2S 7P4
www.fikse.com
Tel (253) 326-4713
Fax (253) 660-5757



New Dealer Business Reference (#1)

Please forward to: Accounting Department

The business shown below has listed your company as a trade reference on an application to become a new dealer for Fikse Wheels. Please complete this form at your earliest possible convenience and fax back to 253-660-5757 or email to info@fikse.com. We need your response as soon as possible to be able to set up an account for this customer. Thank you in advance for your prompt reply.

Company applying to be a dealer:

Company name (applying to be a dealer)

Contact

Address

City State Zip

Telephone Fax

Company supplying reference:

Company name (supplying reference)

Contact

Address

City State Zip

Telephone Fax

2. What are your payment terms for this company? _____

3. What is the highest past amount owed to you by this company? \$ _____

4. What is this company's payment history with your firm?

- Prompt, earns discounts
- On-time
- Slow
- COD at customer's option
- COD COMPANY CHECK at your company's option
- COD CASH ONLY at your company's option
- PREPAID orders only

5. Wheel order experiences (Wheel companies only)

- Skilled at highly technical wheel fitments; able to serve complex customer requests
- Able to serve technically oriented customers satisfactorily with factory assistance
- Frequent product returns, unable to handle highly complex customer requests

6. **When complete, fax this sheet to: 253-660-5757 or Email to info@fikse.com.**

Please let us know if we can be of assistance to your company in the future. Thank you.

New Dealer Business Reference (#2)

Please forward to: Accounting Department

The business shown below has listed your company as a trade reference on an application to become a new dealer for Fikse Wheels. Please complete this form at your earliest possible convenience and fax back to 253-660-5757 or email to info@fikse.com. We need your response as soon as possible to be able to set up an account for this customer. Thank you in advance for your prompt reply.

Company applying to be a dealer:

Company name (applying to be a dealer)

Contact

Address

City State Zip

Telephone Fax

Company supplying reference:

Company name (supplying reference)

Contact

Address

City State Zip

Telephone Fax

2. What are your payment terms for this company? _____

3. What is the highest past amount owed to you by this company? \$ _____

4. What is this company's payment history with your firm?

- Prompt, earns discounts
- On-time
- Slow
- COD at customer's option
- COD COMPANY CHECK at your company's option
- COD CASH ONLY at your company's option
- PREPAID orders only

5. Wheel order experiences (Wheel companies only)

- Skilled at highly technical wheel fitments; able to serve complex customer requests
- Able to serve technically oriented customers satisfactorily with factory assistance
- Frequent product returns, unable to handle highly complex customer requests

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New Dealer Business Reference (#3)

Please forward to: Accounting Department

The business shown below has listed your company as a trade reference on an application to become a new dealer for Fikse Wheels. Please complete this form at your earliest possible convenience and fax back to 253-660-5757 or email to info@fikse.com. We need your response as soon as possible to be able to set up an account for this customer. Thank you in advance for your prompt reply.

Company applying to be a dealer:

Company name (applying to be a dealer)

Contact

Address

City State Zip

Telephone Fax

Company supplying reference:

Company name (supplying reference)

Contact

Address

City State Zip

Telephone Fax

2. What are your payment terms for this company? _____

3. What is the highest past amount owed to you by this company? \$ _____

4. What is this company's payment history with your firm?

- Prompt, earns discounts
- On-time
- Slow
- COD at customer's option
- COD COMPANY CHECK at your company's option
- COD CASH ONLY at your company's option
- PREPAID orders only

5. Wheel order experiences (Wheel companies only)

- Skilled at highly technical wheel fitments; able to serve complex customer requests
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